

LE COURRIER DE FLORIDE
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Le *Courrier de Floride* is a free, monthly, 100% color, tabloid size newspaper, published on paper and on the web. It's the only French-speaking media of journalism and news (and the only one integrated in Google News).

(See also Wikipedia Page : http://en.wikipedia.org/wiki/Le_Courrier_de_Floride)

French is the third language of Florida

- Over 1 million French-speaking Snowbirds (Québécois) from Octobre to April
- 200 000 Québécois expatriates - 800 000 Haïtian expatriates
- 50 000 French expatriates - 500 000 french speaking tourists from Europe.

Exposure of Le Courier de Floride

PAPER VERSION :

- Printed at a minimum of 15,000 copies from May to October and distributed in more than 350 French speaking schools, consulates, restaurants, banks, chambers of commerce...
- Distributed between 25,000 and 30,000 copies between November and April, in 150 more places (motels, mobile homes and RV resorts). All those copies are read by a minimum of two persons per newspaper.
- Most of the distribution is made between North Palm Beach and South Miami, but Le Courier is also in other cities of Florida (Jacksonville, Orlando, Tampa Bay...)
- Le Courier is the only French-speaking newspaper distributed in Miami.

INTERNET VERSION :

- 36,000 readers/month (in February 2015).
- Le Courier is readable online and downloadable on tablets.
- Our website is having some exclusive articles (not published in the newspaper) : (travel guides, professional guides...)
- Our website includes a repertory of the French-Speaking (and "French-friendly") businesses, convenient for web readers.
- Our web articles are integrated in Google News.
- Le Courier de Floride is organising some monthly events for his partners.

**THE BEST WAY FOR AN AD TO BE SEEN...
IS TO BE PUBLISHED IN A MEDIA WHICH IS READ !**

www.CourrierdeFloride.com

